



# Louisa Gagliardi

*Around the Clock*

September 8 - October 22, 2022

rodolphe janssen

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**Louisa Gagliardi**  
***Around the Clock***  
08.09 > 28.10.2022

The *method of loci* is a mnemonic device used for perfecting the act of cognitive recall, designed to enhance memory's function through the construction of a mental form of architecture<sup>1</sup>. The "memory palace", as it has often been referred to, is an immaterial construction visualized as a familiar space, or place. The intent is that through memorizing a particular site, one can train the mind to enact specific recollection based on the location of information within this mental architecture. Visualizing oneself searching for knowledge in this way is considered a method of enhanced recall, one aided by this palace of the mind. A mind palace is often familiar to its maker. It could be an ornate folly or as simple as a stone structure, like a house. When navigating the enclaves of the mind, memory operates as the mortar for the bricks from which this architecture is constructed.

In the house Louisa Gagliardi builds, memory is neither flawed nor fixed, it is a viscous material imbued into the structural environs of the subconscious. Here the mind oozes through recollections of lived and cinematic experiences. Events are obfuscated between fact and fiction while smeared across smooth and glossy surfaces. Iridescent and translucent, meaning slips along shapes, places, and people, pooling at the fissures between shrouds of synthetic layers. In this world, the mind is a composite, it is both body and architecture—twilight figures blend intermittently between depth and flatness, all the while existing within a liminal state of chiaroscuro shadow.

*Around the Clock*, the artist's third solo presentation at the gallery, melts formal referents together into the iconic alloy of the artist's images. Tethered to the familiar like an ominous déjà vu, Gagliardi transports us into a world seemingly ambivalent of our presence. As viewers, we are caught between the thresholds of seeing and being seen, unclear if we are invited into this act of total recall. Yet as viewers our voyeurism is implicated through the triangulation of the gaze— onto subjects, towards each other, and finally onto ourselves, as the artist employs us as equal actors into her foreboding tableaux.

Cinema, like painting, is psychological art. Action slides between stasis and movement; in the passive gesture of watching, time slows down into frozen moments between gazes. These works enact a melodrama in slow-motion, stretched outside of a celluloid chronology. Through a process manipulating printed PVC plastic, Gagliardi translates her pictures from digital to physical. This action allows her images to float between rendering and painting, copy and original. In doing so the artist folds together nostalgia and memory into shimmering constructions built from mercury in a perpetual state of retrograde. By assembling these images as a series of psychological rooms, a palace of the subconscious is built. As either resort destination or formal purgatory, this place is seemingly isolated from the turning movement of the world. Even so, in the fantastical realms of the subconscious reality tends to slip through its sheen, uncannily familiar. All the while we are placed outside, looking in through windows.

Alex Turgeon

1 Nolen, Jeannette L.. "mnemonic". Encyclopedia Britannica, 18 Sep. 2019, <https://www.britannica.com/topic/mnemonic>. Accessed 5 August 2022.

#### **About the artists :**

Louisa Gagliardi (Born in 1989 in Switzerland; lives and works in Zurich, Switzerland)

Her work has recently been shown at Centre d'Art Contemporain Genève, Geneva, Switzerland (2021); Antenna Space, Shanghai, China (2020); McNamara Art Projects, Hong Kong (2019); Aargauer Kunsthau, Aarau (2018); Centre d'art de Neuchâtel CAN, Neuchâtel (2018); Kunst Halle Sankt Gallen, St. Gallen (2018); MOSTYN, Llandudno, Wales, UK (2018); Openforum, Berlin (2018); Plymouth Rock, Zurich (2018); the Louisiana, Humlebæk (2017); Pilar Corrias, London (2017); rodolphe janssen, Brussels (2017); The Cabin, LA (2016); Tomorrow Gallery, New York (2016); Instituto Svizzero, Rome, Italy (2016) and König Galerie, Berlin (2016). She was shortlisted for the Swiss Art Awards in 2018 and 2021. Gagliardi's work was recently acquired by the Frac, Normandie, France and she just presented a new project for Unlimited at Art Basel this year.



**Louisa Gagliardi**

Dirty Move, 2022

Nail polish, ink on PVC

30 x 40 cm

11 3/4 x 15 3/4 in

(LGag095)

price excluding taxes : EUR 9,000.00



**Louisa Gagliardi**

Cabin Fever, 2022

Ink on PVC

180 x 250 cm

70 7/8 x 98 3/8 in

(LGag094)

SOLD



**Louisa Gagliardi**

Flicker, 2022

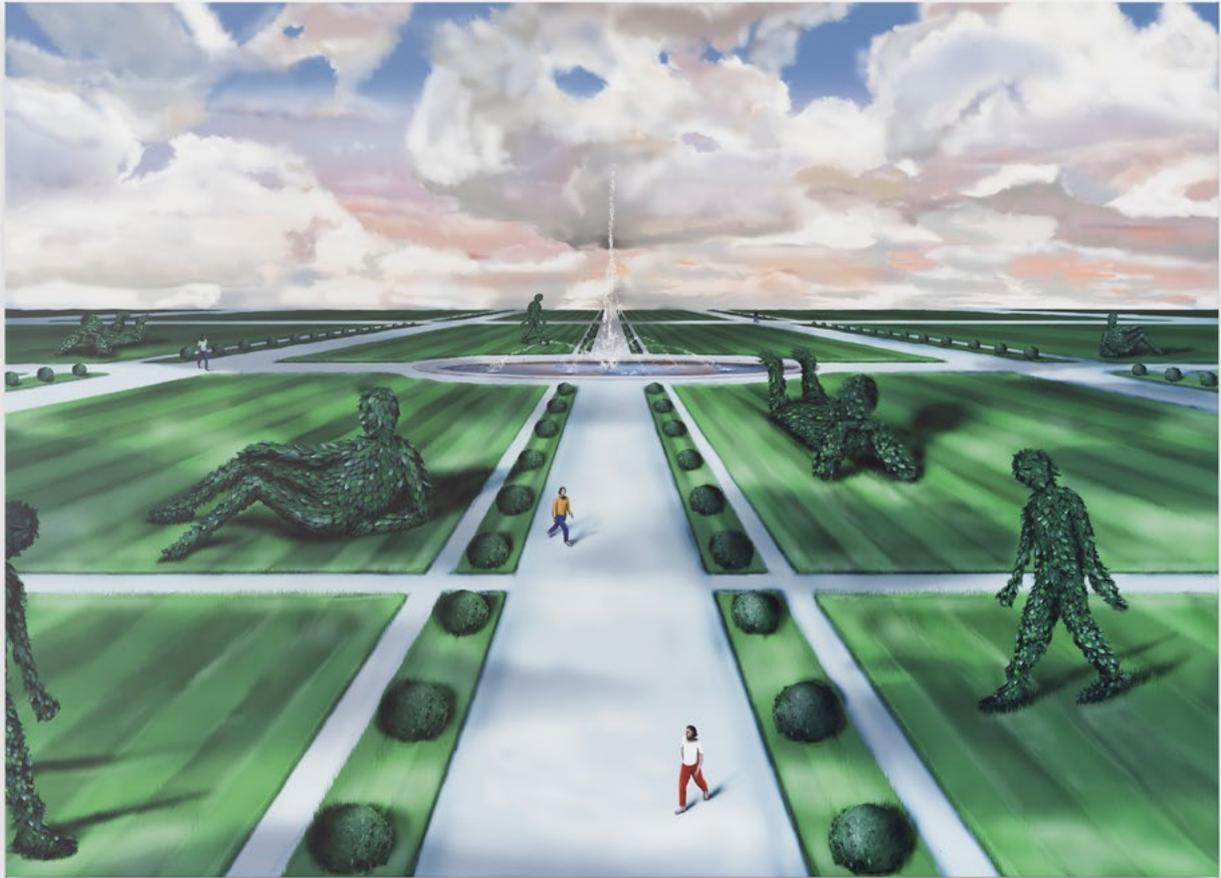
Nail polish, ink on PVC

165 x 115 cm

65 x 45 1/4 in

(LGag093)

SOLD



**Louisa Gagliardi**  
Bon Après-midi, 2022  
Ink on PVC  
170 x 235 cm  
66 7/8 x 92 1/2 in  
(LGag092)  
SOLD



**Louisa Gagliardi**

Reach Around, 2022

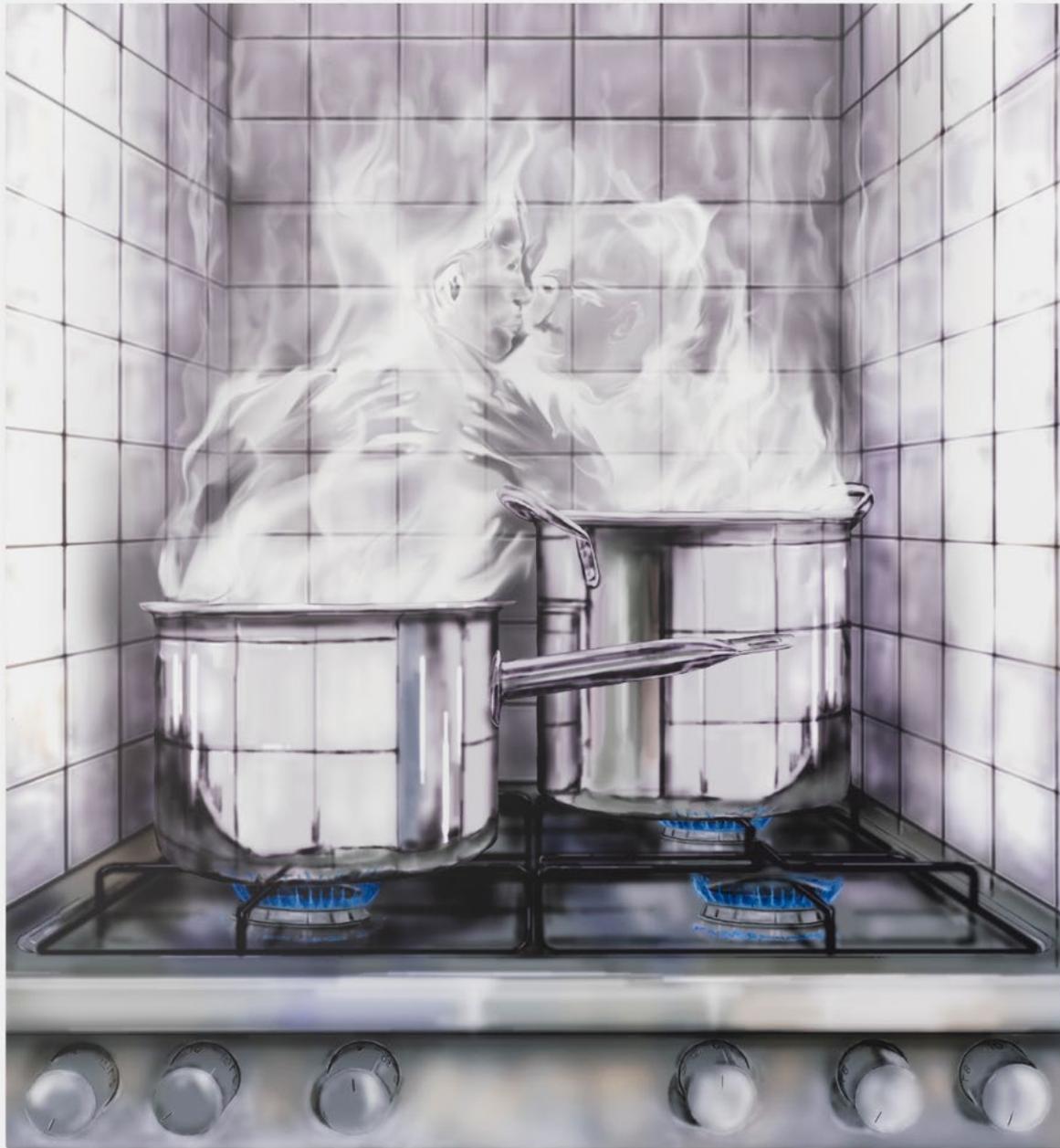
Gel medium, ink on PVC

200 x 165 cm

78 3/4 x 65 in

(LGag091)

ON HOLD



**Louisa Gagliardi**

Boiling Point, 2022

Nail polish, ink on PVC

170 x 155 cm

66 7/8 x 61 1/8 in

(LGag090)

price excluding taxes : EUR 35,000.00



**Louisa Gagliardi**

Plus One, 2022

Gel medium, nail polish, ink on PVC

200 x 170 cm

78 3/4 x 66 7/8 in

(LGag089)

price excluding taxes : EUR 40,000.00

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## Louisa Gagliardi

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### Biography

Born in 1989 in Valais, Switzerland  
Lives and works in Zurich, Switzerland

### Education

- 2012 Bachelor, Graphic Design, Ecole Cantonale d'Art de Lausanne (ECAL)
- 2011 Gerrit Rietveld Academie, Erasmus

### Solo and Two-Person Exhibitions

- 2022
- *Around the Clock*, rodolphe janssen, Brussels, Belgium
  - *Fool's Gold*, COUPLE (Louisa Gagliardi & Adam Cruces), Lemme, Sion, Switzerland
  - *Louisa Gagliardi and Yves Scherer*, Galerie Eva Presenhuber, New York, NY, USA
- 2020
- *Wishful Thinking*, Antenna Space, Shanghai, China
  - *Raincheck*, Galeria Dawid Radziszewski, Warsaw, Poland
- 2019
- *Side Effects of Satisfaction*, rodolphe janssen, Brussels, Belgium
  - *Force of Circumstance*, McNamara Art Projects, Hong Kong
- 2018
- *Deleted Scene(s)*, Adam Cruces & Louisa Gagliardi, Galerie Joseph Tang, Paris, France
  - *Under the Weather*, MOSTYN, Llandudno, Wales, UK
  - *Holdings*, Openforum, Berlin, Germany
  - *On a day like this*, Plymouth Rock, Zurich, Switzerland
- 2017
- *Whispers in the Shade*, Pilar Corrias, London, UK
  - *Cold Sweat*, with Manon Wertebroek, La Plage, Paris, France
  - *Notes for later*, rodolphe janssen, Brussels, Belgium
- 2016
- *Walking Errands*, with Adam Cruces, The Cabin, Los Angeles, CA USA

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- *La Belle Heure*, Tomorrow Gallery, New York, USA
- 2014 - *The New Guy*, Galerie Ephemere, Hublot, Verbier, Switzerland
- 2013 - *Professor Space Phase*, White Squat, Zurich, Switzerland

## Group Exhibitions

- 2022
  - Swiss Emerging Artist Prize 2022, The Centre d'Art Contemporain Genève, Geneva, Switzerland
  - *Sausage Party*, rodolphe janssen, Brussels, Belgium
  - *Jean-Maria Appriou, Amy Feldman, Louisa Gagliardi, Kris Lemsalu, Conny Maier, Sofia Mitsola, Tobias Pils*, Galerie Eva Presenhuber, Zurich, Switzerland
- 2021
  - Post-digital Intimacy, National Gallery Prague, Czech Republic
  - *HESTIA*, 55bis, Paris, France
  - *Permission*, Swiss Art Awards 2021, Basel, Switzerland
  - *Lemaniana. Reflets d'autres scènes, Enquête sur la production artistique actuelle en région lémanique*, Centre d'Art Contemporain Genève, Geneva, Switzerland
  - *Lugari*, Rudimento, Quito, Ecuador
- 2020
  - *Collection as Poem in the Age of Ephemerality*, X Museum, Beijing, China
- 2019
  - *La métamorphose de l'art imprimé*, Edition VFO, Zurich, Switzerland
  - *DOG DAYS, CLEARING*, Brooklyn, NY, USA
- 2018
  - *On the Road*, Aargauer Kunsthhaus, Aarau, Switzerland
  - *Tronc Mental*, Centre d'art de Neuchâtel CAN, Neuchâtel, Switzerland
  - *No Fear of Fainting in a Gym*, Kunst Halle Sankt Gallen, St. Gallen, Switzerland
- 2017
  - *Being There*, Louisiana, Humlebæk, Denmark
  - *Werkschau 2017*, Museum Haus Konstruktiv, Zurich, Switzerland
  - *Cul-de-sac*, Athenna Space, Shanghai, China Sans-Titre 3, Paris,

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France

- *Tastes Like Headaches, kim?* Contemporary Art Centre, Riga, Latvia

2016

- *Painters? Painting?*, David Risley Gallery, Copenhagen, Denmark
- *Hinter jedem Berg steht noch ein Berg*, Helmhaus, Zurich, Switzerland
- *Mostly viewed by cows*, Art Safiental, Tenna, Switzerland
- *La Vitesse des Images*, Instituto Svizzero, Roma, Italy
- *Hypnic Jerk*, Smart Objects, Los Angeles, CA US
- *Exercices in Style*, Suprainfinit, Bucharest, Romania
- *For Granted*, Hole of the Fox, Antwerp, Belgium
- *Design & Crime*, Galerie Hussenot, Paris, France
- *Surreal*, König Galerie, Berlin, Germany
- *Mirrors*, DUVE, Berlin, Germany
- *Over and Under*, monCHERI, Brussels, Belgium

2015

- *A perfect Lie*, Galerie Jeanroch Dard, Brussels, Belgium
- *Filter Bubble*, Luma Foundation, Zurich, Switzerland
- *Madrugada*, Tomorrow Gallery, New York, NY USA
- *Cookie Gate*, Ellis King, Dublin, Ireland
- *A Form is a Social Gatherer*, Plymouth Rock, Zurich, Switzerland

2014

- *World Music*, Carlos/Ishikawa, London, UK
- *Swiss Design Award*, Art Basel, Basel, Switzerland
- *The Reframing of Loss*, Jon Rafman, Zach Feuer Gallery, New York, NY USA

2013

- *Beauty Shop*, Up-State, Zurich, Switzerland
- *Doom*, Taylor Macklin, Zurich, Switzerland
- *Bücher Temporär*, Zurich, Switzerland

## Awards

2022

- Swiss Emerging Artist Prize 2022 (shortlisted)

2021

- Swiss Art Awards 2021 (shortlisted)

2020

- Swiss Art Awards 2020
- Werk- und Atelierstipendien Stadt Zürich (shortlisted)

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- 2019 - Prix culturel de la Ville de Sion 2019
- 2018 - Zürich Kanton Prize, Werkschau 2018  
- Swiss Art Awards 2018 (shortlisted)
- 2017 - Forbes 30 Under 30 List, category: Arts
- 2016 - 6 months residency at Fondation Suisse in Paris, Kanton Wallis
- 2015 - Pullman X Wallpaper\* Prize, Pullman Hotels
- 2014 - Swiss Design Award
- 2012 - Wallpaper\*: See the future now! Student directory

## Collections

- X Museum, Beijing, China
- Frac Normandie, France